

# Manifesto of La Seine Artistique

*Art to inspire, experience to transform!*

We believe in a world where art is a common good, a source of wonder, and a driver of transformation. La Seine Artistique is a bold vision: a Seine that becomes a bridge between cultures, generations, and territories: a meeting place for imagination and reality.

## Our Belief

Art is a universal language that connects, inspires, and transforms us. Art and gastronomy have the power to bring people together, inspire, and shape a sustainable future. They reveal talent, tell the stories of places, and strengthen the bond between humans and their environment.

## Our Commitment

To create unique floating spaces, accessible to all, dedicated to artistic, cultural expression and diversity.

To support emerging talents, showcase local heritage, and foster authentic encounters between the Seine, its inhabitants, and its visitors, while respecting the environment and promoting sustainable practices.

## Our Values

- *Innovation*: Reinventing the artistic experience through immersive formats and exceptional venues.
- *Inclusion*: Making art accessible to everyone, in all its diversity and universality.
- *Sustainability*: Contributing to a circular and environmentally respectful economy by collaborating with local artisans, artists, and communities.
- *Excellence*: Celebrating exceptional know-how, cultural, gastronomic, or artisanal, and promoting the French Touch.
- *Impact & Transformation*: Inspiring both personal and collective evolution while energizing the local economy and social fabric of the regions we cross.
- *Sharing & Community*: Cultivating a spirit of co-creation and connection by bringing together the Seine, its people, and its visitors around art, culture, and the common good.
- *Wonder & Inspiration*: Creating unique experiences that spark curiosity, awaken the senses, and foster a deep connection to art, culture, and the environment.

## Our Mission

We are not merely spectators of the world: we are its actors. Through creative collaborations and innovative partnerships, La Seine Artistique brings to life meaningful spaces that inspire, amaze, and unite.

## Our Call

Together, let's turn the Seine into a river of art, innovation, and shared experience: where every moment is an invitation to discover, grow, and feel deeply.

To all those committed to building a more beautiful, fair, and connected world:

**Join us!**

*The Seine is our stage, art is our language — and you are part of the story!*